

## **Privacy Notice**

Konect Electrical Services Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy notice.

#### **How We Collect Your Information:**

- By completion of an online form
- Correspondence with Konect Electrical Services
- Response to our surveys and marketing

## The Information We May Collect:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences, and interests
- Other information relevant to customer surveys and/or offers

#### What We Do With Information We Collect:

We require this information to understand your needs and provide you with a better service, and for the following reasons:

- We may use the information to improve our products and services
- Managing business operations e.g., customer relationship management
- We may periodically send promotional emails about new products, special offers or other information which we think you may find of interest using the email address which you have provided
- From time to time, we may also use your information to contact you for market research purposes by email, phone, or post

### **Security:**

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have implemented measures designed to secure your personal information from accidental loss, unauthorised access, alterations & disclosure.

# **How We Use Cookies:**

A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive.

Cookies do not harm your computer and do not contain any viruses. Cookies serve the purpose of making our website more user-friendly, effective, and safe. Cookies are small text files which your computer files and your browser stores on your computer.

We recommend all users clear cookies and cache regularly as a matter of good computer practice and to avoid browser/security issues.

Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Issue: 02

Date: December 2023



We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

For more information on cookies and how you can remove them according to the type of the browser used, refer to www.allaboutcookies.org.

## **Links To Other Websites:**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

# **Controlling Your Personal Information:**

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the tick box to indicate that you do not want your information to be used for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to:

**Konect Electrical Services Ltd** 

Unit 1, Brook House

**Demmings Road** 

**Demmings Industrial Estate** 

Cheadle

Stockport

SK6 2PE

or emailing us at sales@konect-electrical.co.uk.

 We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information which we think you may find interesting if we have permission from you to do so.

You may request the details of personal information which we hold about you under the **General Data Protection Regulations (GDPR)**. If you would like a copy of this information, please write, or email us using the details above.

If you believe that any personal information we are holding is incorrect or incomplete, please write, or email us as soon as possible, at the above address and we will promptly correct any errors found.

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